

EDITORIAL CALENDAR

Developmental information and parenting hacks for all ages and stages, news about local opportunities and family-focused businesses, local and statewide family events, interviews with local professionals, compelling articles and more!

NOTE: Some content may be reserved for digital use. Changes are made at the discretion of editorial.

SPRING

March/April/May

First Close: 4th Friday in January

- Summer camps
- Swim safety
- Arizona museums
- Foster care month
- Kindergarten prep

SUMMER

June/July/August

First Close: 4th Friday in April

- Summer Survival Guide: Ways to beat the heat
- Summer reading programs
- Exploring Northern Arizona
- Local staycations and family travel
- Kids eat free
- Breastfeeding support

FALL

September/October/November

First Close: 4th Friday in July

- Visiting Tucson & Southern Arizona
- Fall fun & pumpkin patches
- Special needs resources
- Birthday parties
- Education
- Performing arts

WINTER

December/January/February

First Close: 4th Friday in October

- Family budgeting
- Pregnancy, moms and babies
- Pediatric dental
- Organization ideas and tips
- Snow play
- Holiday gift ideas: toys, experiences & more

